

INVOICE



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
495258-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
 Attention: Accounts Payable
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON 4 SENATE AD	1413

Flight Dates	Order #	Alt Order #
09/26/12 - 10/05/12	495258	06340776

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/12	09/28/12	Eyewitness News	6am - 6:30am	--W-F--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W-F-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 09/26/12 6:07 AM Eyewitness News 6am - 6:30am :30 LMFS12TV26H \$900.00 NM 1 WFSB F 09/28/12 5:59 AM Eyewitness News 6am - 6:30am :30 LMFS12TV26H \$900.00 NM									
2	09/26/12	09/28/12	CBS: THE EARLY SHOW	7am - 9am	--W-F--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W-F-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 09/26/12 8:23 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV26H \$200.00 NM 1 WFSB F 09/28/12 8:55 AM CBS: THE EARLY SHOW 7am - 9am :30 LMFS12TV26H \$200.00 NM									
4	09/26/12	09/26/12	Eyewitness News	12pm - 12:30PM	--1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/26/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 LMFS12TV26H \$600.00 NM									
5	09/26/12	09/26/12	CBS Soaps	1230-2p	--1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/26/12 1:59 PM CBS Soaps 1230-2p :30 LMFS12TV26H \$500.00 NM									
6	09/27/12	09/27/12	4p-5p Dr. Oz	4pm-5pm	---1---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 09/27/12 4:10 PM 4p-5p Dr. Oz 4pm-5pm :30 LMFS12TV26H \$300.00 NM									
7	09/27/12	09/27/12	Eyewitness News	5pm - 5:30pm	---1---	:30	1	\$1,500.00	NM

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Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON 4 SENATE AD	1413

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/27/12	09/27/12	Eyewitness News	5pm - 5:30pm	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 09/27/12 5:20 PM Eyewitness News 5pm - 5:30pm :30 LMFS12TV26H \$1,500.00 NM									
8	09/27/12	09/27/12	Eyewitness News	5:30pm - 6pm	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 09/27/12 5:39 PM Eyewitness News 5:30pm - 6pm :30 LMFS12TV26H \$1,500.00 NM									
9	09/28/12	09/28/12	Eyewitness News	6pm - 6:30pm	----1--	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/28/12 6:24 PM Eyewitness News 6pm - 6:30pm :30 LMFS12TV26H \$2,100.00 NM									
10	09/26/12	09/26/12	Inside Edition	7pm - 7:30pm	--1----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/26/12 7:12 PM Inside Edition 7pm - 7:30pm :30 LMFS12TV26H \$1,200.00 NM									
11	09/26/12	09/26/12	Entertainment Tonight	7:30pm - 8pm	--1----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/26/12 7:55 PM Entertainment Tonight 7:30pm - 8pm :30 LMFS12TV26H \$1,200.00 NM									
12	09/27/12	09/27/12	Eyewitness News	11PM - 11:35PM	---1---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 09/27/12 11:27 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV26H \$1,200.00 NM									
13	09/26/12	09/26/12	Criminal Minds	9pm - 10pm	--1----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/26/12 9:44 PM Criminal Minds 9pm - 10pm :30 LMFS12TV26H \$4,000.00 NM									
14	09/26/12	09/26/12	CSI	10pm - 11pm	--1----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 09/26/12 10:47 PM CSI 10pm - 11pm :30 LMFS12TV26H \$3,500.00 NM									
15	09/27/12	09/27/12	Elementary	10pm - 11pm	---1---	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$4,000.00									

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Advertiser		Product	Estimate Number
McMahon for Senate		MCMAHON 4 SENATE AD	1413

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/27/12	09/27/12	Elementary	10pm - 11pm	---1---	:30	1	\$4,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 09/27/12 Elementary 10pm - 11pm :00 \$4,000.00 NM Credited									
16	09/28/12	09/28/12	CSI: NY	8pm - 9pm	----1--	:30	1	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 ----1-- 1 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/28/12 8:35 PM CSI: NY 8pm - 9pm :30 LMFS12TV26H \$3,200.00 NM									
17	09/28/12	09/28/12	Blue Bloods	10pm - 11pm	----1--	:30	1	\$3,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 ----1-- 1 \$3,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 09/28/12 10:33 PM Blue Bloods 10pm - 11pm :30 LMFS12TV26H \$3,500.00 NM									
18	09/29/12	09/29/12	Eyewitness News Weekend	6am - 7am	-----1-	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/29/12 6:36 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV26H \$350.00 NM									
19	09/29/12	09/29/12	SA 10-11p Prime	10pm - 11pm	-----1-	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 09/29/12 10:40 PM SA 10-11p Prime 10pm - 11pm :30 LMFS12TV26H \$900.00 NM									
20	09/30/12	09/30/12	Eyewitness News Weekend	6am - 7am	-----1	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 6:30 AM Eyewitness News Weekend 6am - 7am :30 LMFS12TV26H \$150.00 NM									
21	09/30/12	09/30/12	7a-9a Sun Eyewitness News	7am-9am	-----1	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 8:54 AM 7a-9a Sun Eyewitness News 7am-9am :30 LMFS12TV26H \$450.00 NM									
22	09/30/12	09/30/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 9:56 AM CBS Sunday Morning 9:00am - 10:30am :30 LMFS12TV26H \$800.00 NM									
23	09/30/12	09/30/12	Face the Nation/ Face the	10:30am - 11:30am	-----1	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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495258-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON 4 SENATE AD	1413	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/30/12	09/30/12	Face the Nation/ Face the State	10:30am - 11:30am	-----1	:30	1	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 11:29 AM Face the Nation/ Face the State 10:30am - 11:30am :30 LMFS12TV26H \$350.00 NM									
24	09/30/12	09/30/12	Patriots Football	1:00pm - 7:00pm	-----1	:30	1	\$6,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$6,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 3:26 PM Patriots Football 1:00pm - 7:00pm :30 LMFS12TV26H \$6,500.00 NM									
25	09/30/12	09/30/12	Good Wife	9pm - 10pm	-----1	:30	1	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 9pm - 10pm :00 \$3,200.00 NM Credited									
26	09/30/12	09/30/12	Mentalist	10pm - 11pm	-----1	:30	1	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 10pm - 11pm :00 \$3,200.00 NM Credited									
41	09/26/12	09/28/12	11a-12p Price is Right	11am - 12pm	--WTF--	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 --WTF-- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 09/27/12 11:27 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV26H \$500.00 NM 1 WFSB F 09/28/12 11:32 AM 11a-12p Price is Right 11am - 12pm :30 LMFS12TV26H \$500.00 NM									
Total Spots							26		

Payment Terms Net 30 Days

Gross Total	\$37,000.00
Agency Commission	\$5,550.00
Net Amount Due	\$31,450.00